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MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University under section 3 of UGC Act, 1956)

World Intellectual Property Day- 2026 (*IP and Sports: Ready, Set, Innovate*)
under MITS-IPFC and R&D Cell in association with IIC, Madanapalle.

Under IPR Component of MSME Innovative Scheme, Ministry of MSME

Basic Information

- **Name of IPFC:** MITS IP Facilitation Centre
- **Date of Programme:** 05-05-2026 (*update if needed*)
- **Venue:** Seminar Hall-B, Madanapalle Institute of Technology & Science (MITS)
- **District & State:** Annamayya, Andhra Pradesh
- **Target Audience:** Students, Faculty, Researchers, and Innovators
- **Number of Participants:** 73



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Madanapalle-517325, Andhra Pradesh, India.



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World Intellectual Property Day

"IP and Sports: Ready, Set, Innovate"

Organized
by
MITS-IPFC and R&D Cell in Collaboration with IIC, ED Cell,
Startup Cell, WWRC and Department of Physical Education & Sports



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Date: 05-05-2026
Time: 11:00 am to 12:30 pm
Venue: Seminar Hall B



Resource Person
Dr. K. Padmanabham
C.E.O, Pavan Empower Solutions
(PES)

Chief Patron Dr. N. Vijaya Bhaskar Choudary Founder & Chancellor	Patron Shri. N. Dwarakanath Pro Chancellor	Program Chair Dr. C. Yuvaraj Vice Chancellor (i/c)	Co-Chairs Dr. D. Pradeep Kumar Registrar (i/c)	Dr. P. Ramanathan Principal
Convenors Dr. R. Thulasiram Naidu Advisor, R&D and Consultancy	Executive Director Mrs. Keerthi Nadella	Coordinators Dr. P. Sivaiah Associate Dean - R&D	Dr. L. Anantharaman IIC - Coordinator	

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Programme Overview



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Introduction

The Research and Development Cell of Madanapalle Institute of Technology & Science (MITS), in collaboration with the IP Facilitation Centre (IPFC-MITS) and Institution's Innovation Council (IIC), organized the **World Intellectual Property Day – 2026** program on the theme **“IP and Sports: Ready, Set, Innovate.”**

The objective of the program was to create awareness about the role of Intellectual Property (IP) in sports innovation, technology development, branding, and commercialization. The event emphasized how IP rights such as patents, trademarks, and copyrights contribute to advancements in sports equipment, analytics, broadcasting, and athlete branding.

Inaugural Session

The program commenced at **11:00 AM** in Seminar Hall-B with the formal inauguration.



The dignitaries present on the dais included:

- **Dr. P. Sivaiah**, Associate Dean – R&D (Coordinator)
- **Dr. R. Thulasiram Naidu**, Advisor – R&D and Consultancy (Convenor)
- **Dr. C. Yuvaraj**, Vice Chancellor (I/c)
- **Dr. D. Pradeep Kumar**, Registrar (I/c)
- **Dr. K. Padmanabham**, CEO, Pavan Empower Solutions (Chief Guest)



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Dr. P. Sivaiah delivered the **opening remarks**, highlighting the importance of intellectual property in innovation and its growing relevance in emerging domains like sports technology



The **welcome address** was given by Dr. R. Thulasiram Naidu, who welcomed all dignitaries, faculty members, and students, and emphasized the need for awareness of IP rights among young innovator.



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Dr. D. Pradeep Kumar, Registrar, delivered the **welcome note**, emphasizing the importance of protecting innovations through patents, copyrights, trademarks, and geographical indications. He encouraged students and faculty members to actively engage in research and intellectual property creation.



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Dr C. Damodharan introduced the **Chief Guest**, highlighting his achievements and contributions to entrepreneurship and innovation.



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The **Chief Guest, Dr. K. Padmanabham**, addressed the gathering and shared insights on innovation and entrepreneurship, particularly in the context of sports industries. He emphasized how intellectual property plays a crucial role in protecting innovations and fostering business opportunities.



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Madanapalle-517325, Andhra Pradesh, India.

World Intellectual Property Day
"IP and Sports: Ready, Set, Innovate"

Organized by
MITS-IPFG and R&D Cell in Collaboration with IIC, ED Cell, Startup Cell and Department of Physical Education & Sports

Resource Person
Dr. K. Padmanabham
C.E.O, Pavan Empower Solutions (PES)

Date: 05-05-2026
Time: 11:00 am to 12:30 pm
Venue: Seminar Hall B

Chief Patron: Sh. K. Vijaya Bhaskar Choudhary, Founder & Chancellor
Patron: Shri. N. Desai/Ananth, Vice Chancellor; Mrs. Kamini Nadella, Executive Director
Program Chair: Dr. C. Yasaraj, Vice Chancellor
Guest: Dr. R. Thiruvengadam, Advisor, R&D and Creativity; Dr. P. Srinath, Assistant Dean - R&D

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GPS Map Camera

Kurabala Kota, Andhra Pradesh, India
Jfh+h9f, Kurabala Kota, Andhra Pradesh 517326, India
Lat 13.629415° Long 78.478718°
Tuesday, 05/05/2026 11:57 AM GMT +05:30

Google

The inaugural session concluded with a vote of thanks delivered by Dr. Kosaraju Sireesha.

Technical Session

Innovation and Entrepreneurship

- **Resource Person:** Dr. K. Padmanabham, CEO, Pavan Empower Solutions
- **Time:** 11:30 AM – 1:00 PM
- **Venue:** Seminar Hall-B

The technical session focused on **innovation-driven entrepreneurship**, especially in sports-related technologies and startups.

Key highlights of the session included:

- Importance of innovation in modern sports industries
- Role of intellectual property in protecting sports technologies
- Opportunities for startups in sports analytics, wearable devices, and fitness solutions
- Real-world examples of successful IP-based sports innovations



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- Guidance on transforming ideas into startups





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The session was highly interactive, where participants actively engaged with the speaker and clarified their doubts related to innovation, startup development, and IP protection.

Outcome of the Programme

- Enhanced awareness of Intellectual Property Rights in sports and innovation.
- Encouraged students and faculty to explore research in sports technology.
- Motivated participants to consider entrepreneurship and startup opportunities.
- Provided insights into IP protection strategies for innovations.



Event Glimpses



Conclusion

The World Intellectual Property Day – 2026 program was successfully conducted and proved to be highly informative and inspiring. It provided valuable insights into the intersection of intellectual property and sports innovation.

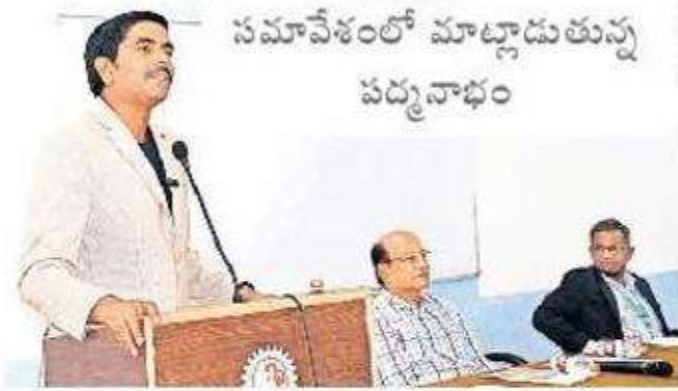
The event effectively encouraged participants to think creatively, innovate responsibly, and protect their ideas through appropriate IP mechanisms. The organizers expressed their sincere gratitude to the Chief Guest, dignitaries, and participants for making the program a grand success.



Credentials



విద్యార్థులు నూతన ఆవిష్కరణలు చేపట్టాలి



సమావేశంలో మాట్లాడుతున్న
పద్మనాభం

కురబలకోట, మే 5
(ఆంధ్రజ్యోతి): విద్యార్థులు నూతన ఆవిష్కరణలపై దృష్టి సారించాలని ఎంపవర్ సొల్యూషన్స్ సీఈవో పద్మనాభం పిలుపునిచ్చారు. అంగళ్లు సమీపంలోని డీమ్డ్ టు

బి మిట్స్ యూనివర్సిటీలో మిట్స్ ఐపీఎఫ్సీ, రీసెర్చ్ అండ్ డెవలప్మెంట్ సెల్ ఇన్స్టిట్యూషన్ ఇన్నోవేషన్ కౌన్సిల్ వారి సంయుక్త ఆధ్వర్యంలో ప్రపంచ మేధోసంపత్తి దినోత్సవ సమావేశంలో ఆయన ప్రసంగించారు. ప్రతి రంగంలో ఆవిష్కరణలు, సాంకేతిక పరిజ్ఞానం, బ్రాండింగ్లో పేటెంట్లు పాత్ర కీలకమన్నారు. యువత తమలో దాగి ఉన్న నైపుణ్యాలను ప్రదర్శించి దేశాభివృద్ధికి పాటుపడాలన్నారు. రిజిస్ట్రార్ ప్రదీప్కుమార్, అడ్వైజర్ తులసీరామ్ నాయుడు, అసోసియేట్ డీన్ శివయ్య తదితరులు పాల్గొన్నారు.



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Attendance Sheet

Date: 05-05-2026

Title of the Program: World Intellectual Property Day- 2026 (IP and Sports: Ready, Set, Innovate) under MITS-IPFC and R&D Cell in Collaboration with IIC, ED Cell, Startup Cell and Department of Physical Education & Sports.

Resource Person: Dr. K. Padmanabham, C.E.O, Pavan Empower Solutions (PES).

S.No	Name	Department	Signature
1	K.MANJU VEKRAM	PHYSICAL EDU- Department	K.M. Vekram
2	Dr. C. Damodharan	PHYSICAL EDUCATION	C. Damodharan
3	Dr. Anantha Pavan L.	IFC Coordinator	A. Pavan
4	P. Praneel Kumar	Innovating Startups	P. Praneel Kumar
5	P. S. S. S. S.	Dean, SOE	P. S. S. S. S.
6	Mr. Kaudukuri Anitta	Assistant Professor	K. Anitta
7	K. Radha	Physical Education	K. Radha
8	B. Prasath	CSE	B. Prasath
9	Dr. Saral Kumar Mishra	EEE	Dr. Saral Kumar Mishra
10	L. Sai Meghana	CSC	L. Sai Meghana
11	Haleema Shadiya	CSC	Haleema
12	T. Nagmadha	CSC	T. Nagmadha
13	E. Ayesha	CSC	E. Ayesha
14	A. Nagamuni	ECE	A. Nagamuni
15	B. Naga roshini	ECE	B. Naga roshini
16	J. Nikitha chowdary	CSC	J. Nikitha
17	K. Akshaya	CSC	K. Akshaya
18	K. Mounika	CSC	Mounika
19	P. Hema priya	CSC	P. Hema priya
20	D. Mounika	CSC	D. Mounika
21	E. Lahari	CSC	E. Lahari
22	D. Jayanthi	CSC	D. Jayanthi



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S.No	Name of the Faculty	Department	Signature
23	Nara Bhanjadarce	CSE	N. Bhanjadarce
24	Shaik Mohammad Anas	CSC	Shaik Mohammad Anas
25	B. Tulasi ram	CSC	B. Tulasi ram
26	B. Sudarshan	CSC	B. Sudarshan
27	S.H. Chiranjeevi	CSC	S.H. Chiranjeevi
28	V-Hitesh Raju	CSC	V-Hitesh Raju
29	K. Purvaj Krishnan	CSC	K. Purvaj Krishnan
30	P. Soneesh Venkat Sai	CSC	P. Soneesh Venkat Sai
31	Y. Thanunaghi	CSC	Y. Thanunaghi
32	P. Reddy Esuvar	CSC - CS	P. Reddy Esuvar
33	B. Keshava Nandeeswar	CSC - CS	B. Keshava Nandeeswar
34	V.R.M. Dhruvaditya	CSE - CS	V.R.M. Dhruvaditya
35	K. Sravan Kumar	CSE - CS	K. Sravan Kumar
36	D. Gowtham Kumar	CSC - CS	D. Gowtham Kumar
37	G. Narasimha Reddy	CSC - AK	G. Narasimha Reddy
38	B. Reddy babu	CSE - CS	B. Reddy babu
39	G. Venkatasiva	CSE - CS	G. Venkatasiva
40	Y. Vidya charan	CSE - CS	Y. Vidya charan
41	S. Yadulla	CSE - CS	S. Yadulla
42	B. Sai Jagadeesh	CSE - CS	B. Sai Jagadeesh
43	G. Vishnu	CSC	G. Vishnu
44	B. Sivitesh	CSC - CS	B. Sivitesh
45	PN. Gireesh	CSE - B	PN. Gireesh
46	K.S. Chohith	CSE - B	K.S. Chohith
47	M. Nani prasad	ECE - A	M. Nani prasad
48	M. Maruthi Kumar	ECE - A	M. Maruthi Kumar



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S.No	Name of the Faculty	Department	Signature
49	SHAIK MUFEEED	ECE - A	f.mufeed
50	G. Manoj Kumar Reddy	ECE - A	G. Manoj
51	P. Meganath deesab Reddy	ECE - A	P. Meganath
52	C. Moni Kumar	ECE - A	C. Moni
53	G. Mounish Royal	ECE - A	G. Mounish
54	B. Manjunath	ECE - A	B. Manjunath
55	Kali Dhanush	CSC - A	K. Dhanush
56	Poola Dhanush	CSC - A	P. Dhanush
57	M. Banu Prakash	CSC - A	M. Banu
58	G. Jaiswarth Reddy	CSC - A	G. Jaiswarth
59	A. S. Bhargath	CSC - A	A. S. Bhargath
60	G. Sri Ram Reddy	CSC - A	G. Sri Ram
61	K. Gangadhar	CSE - B	K. Gangadhar
62	A. Harsha vardhan	CSE - B	A. Harsha
63	O. Govardhan Reddy	CSE - B	O. Govardhan
64	S. Mohammed Ayan	CSE - CS	S. Ayan
65	Abdullah Syed	CSE / Cyber Security	Abdullah
66	G. S. Atheeq Ahmed Gudloor	CSE / Cyber security	G. S. Atheeq
67	Shaiik mohammed zayid	CSE / Cyber security	Shaiik Zayid
68	Shaiik mohammed Affan	CSE / Cyber security	Shaiik Affan
69	Palan mohammad Affan	CSE / Cyber security	P. Affan
70	Dr. Praveen Kumar B	Mech.	Dr. Praveen
71	PRAGEETHA G TAJU.	HUMANITIES	Prageetha
72	Roni Das	CSE (CS)	Roni Das
73			
74			